

BECOME A CERTIFIED WORK READY COMMUNITY

- **Organize** locally by county
- **Enlist Partners** – establish leadership team of key stakeholders
- **Complete and Submit** the Missouri CWRC application

ready.set. **GROW.**

Missouri's Certified Work Ready Communities

*Map your route
to workforce
competitiveness*

YOU
ARE
HERE



Missouri
WORKREADY
communities

Contact the Work Ready Communities
state coordinator at (573) 522-2744
or email CWRC@ded.mo.gov

Find the application at www.ded.mo.gov/getcertified

Missouri Work Ready Communities is a voluntary initiative guided by key community leaders local (elected officials, economic development, business leaders, chambers, educators and workforce development). By utilizing the National Career Readiness Certificate, your community will be able to attract retain, and develop a workforce with the education and foundational skills to succeed in the 21st Century.

By strengthening your local workforce your community can prosper and grow together.



WHAT IT IS:

- **Links** workforce development to education
- **Aligns** with the economic development needs of communities, regions and the state
- **Matches** individuals to jobs based on skill levels



BENEFITS:

- **Strengthens** and grows businesses
- **Fosters** economic competitiveness
- **Closes** skill gaps / **Qualifies a community's workforce** through career readiness **certification**

WHAT IS THE NCRC?

ACT's® National Career Readiness Certificate is a work-related skills credential, providing objective documentation of employees' skills that can be accepted nationwide. It is composed of three WorkKeys® assessments that measure skills critical to on-the-job success.

"Our bottom line has definitely been improved by using the WorkKeys System and the NCRC. Our hiring practices are more efficient because we get the right person the first time."

— Susan Adams
Human Resources Director,
Able Manufacturing

"It will give Missouri and our communities the ability to objectively report the strength of our local workforce. This is an asset when economic developers meet with site selectors, consultants, and businesses to make the case for new job creation and investment in Missouri communities."

— Ryan Mooney
President, Missouri Economic Council

"States and communities must be increasingly able to quantify the number and skill level of potential employees they can offer to employers. Missouri's new Certified Work-Ready Communities program is a critical and significant first step towards enabling our cities and counties to do exactly that."

— Chris Chung
CEO, Missouri Partnership

"It provides an easy way to identify qualified workers to fill open positions, reducing the time to hire and overall increasing ROI for a company by placing the right individual in the right job."

— Daniel P. Mehan
President/CEO, Missouri Chamber of Commerce
and Industry



NATIONAL
CAREER READINESS
CERTIFICATE®

GOLD

As awarded to
Joseph P. Sample

In recognition of verified skills in Applied Mathematics,
Locating Information, and Reading for Information



ACT